



PRESS RELEASE

Discover the benefits of aluminium closures at SIMEI

October 2015. The “Aluminium Closures – Turn 360°” campaign designed to raise awareness of the benefits of aluminium closures, will hold an event at the SIMEI Wine Technology show, to be held at Fiera Milano, Rho, Italy (3-6 November 2015).

The event entitled “**Turn 360° and discover the benefits of aluminium closures**” will cover a broad spectrum including some fascinating information about aluminium closures – a very contemporary packaging solution – as well as market information, consumer preferences and sustainability insights. At the end of the presentation, attendees will have the chance to taste some different wines which use aluminium closures and to exchange views with the panel and other members of the aluminium closure manufacturers organised in the Closures Group of the European Aluminium Foil Association (EAFA).

The event will take place on **Wednesday, 4 November 2015, 10.30 - 12.00**, Hall 15, in the Area Mosto. Several industry experts will offer their insights. These include:

- Alessandro Bocchio of Guala Closures, who will discuss **Market trends and consumer preferences.**
- Gino Schiona, from CiAl Consorzio Imballaggi Alluminio who will talk about **Recycling of aluminium and aluminium closures in Italy**
- Gianluca Morino, Oenologist, owner of Cascina Garitina and blogger who will share his **views about the wine traditions and serving innovations in Italy**

Further information:

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www.aluminium-closures.org

About the ‘Aluminium Closures – Turn 360°’ campaign:

The ‘Aluminium Closures – Turn 360°’ campaign provides detailed information on the many advantages of this state-of-the-art closure made of aluminium. It is launched by the leading European manufacturers of aluminium closures organized in the European Aluminium Foil Association (EAFA) and supported by their suppliers. EAFA’s members represent about 75% of the global aluminium closures production.

The members are Alcopack, Amcor, Astro, CapMetal, Closurelogic, Daim, FederfinTech, G3 Enterprises, Guala Closures, Herti, Mala and RVWT as well as Aludium, Constellium, Hydro, Novelis and Laminazione Sottile.