

PRESS RELEASE



TURN 360°
aluminium-closures.org

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Aluminium Closures Group sponsors international wine award Mundus Vini 2018

Düsseldorf – The Aluminium Closures Group will sponsor this year’s prestigious international wine award, the Mundus Vini Spring Tasting. Via this engagement with a group of internationally recognized experts in the wine industry, the Group aims to expand its presence within the core market segment of fine wines.

“It is a unique opportunity to take part in Mundus Vini and be directly involved in an activity of such high quality and cultural importance to the world of fine wines. We are convinced that aluminium closures can generally support the qualitative growth of wine, while we continuously develop new solutions for the industry,” said Franco Bove, Chairman of the Aluminium Closures Group

The Group’s ‘Turn 360°’ campaign gives a fresh twist to the numerous advantages of aluminium closures for the wine, water and other beverage industries. The initiative focuses on the benefits of alu closures – such as convenience, conservation of taste and quality for the consumers.

The opportunities for design customization, sustainability and recyclability while achieving cost-effectiveness are of key interest to beverage makers and fillers. For the wine trade, the reduction of spoilage and the associated economical risks are additional important considerations.

Mundus Vini is an internationally recognized wine award which takes place 20. – 25. February in Neustadt, Germany. An international jury delivers an independent, expert verdict on over 6000 wines from around the globe to guarantee a fair and professional competition. For more information on the award: www.mundusvini.com

Further information:

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About ‘Aluminium Closures Group’:

The Aluminium Closures Group consists of the leading manufacturers of aluminium closures, aluminium strips and sheets for closures and is part of the European Aluminium Foil Association (EAFA), representing about 75% of global alu closure production. The members are Alcopack, Amcor, Astro, Closurelogic, FederfinTech, G3 Enterprises, Guala Closures, Herti and Mala as well as Aludium, Constellium, Impexmetal, Novelis, Laminazione Sottile, and Slim Aluminium.

For more information: www.aluminium-closures.org