

March 2019

Leading European aluminium closures manufacturers launch industry-first joint showcase of their solutions at ProWein 2019

- **Six leading producers of aluminium closures and members of Aluminium Closures Group to exhibit together at leading global wine fair**
- **Visit us in Hall 13, Stand F16**

This year the Aluminium Closures Group (ACG) stand at ProWein will bring together six members and leading producers and developers of aluminium closure technologies, that will display their products and latest innovations together. This will offer visitors a unique 'one stop shop', showcasing the very latest creative designs and technologies from these companies. The ProWein trade fair will take place in Düsseldorf, Germany from March 17 - 19, 2019.

The six ACG members on the stand are: Amcor, closurelogic, Federfin Tech, Guala Closures Group, Herti and Mala. These companies have a wealth of expertise and are leading the way in such things as branding and design, conserving taste and quality, adjustable oxygen transfer, as well as exciting new ways to offer winemakers improved consumer engagement and security features. All in all, the Aluminium Closures Group covers about 75% of the global screw cap production and has 15 members including suppliers of sheets and plates.

The recent growth in the use of aluminium closures in the wine sector, also for 'high end' wines has seen market penetration across the globe grow to 30% for the total bottled wine market. This shift towards aluminium screwcaps is particularly evident for the largest still wine markets – Europe and USA. In countries such as Australia, New Zealand and South Africa they are already the closure of choice for most winemakers.

This is an exciting time to be in the aluminium closure business," remarked Marika Knorr, Deputy Executive Director of the Aluminium Closures Group. "New technologies, such as digital printing and decorating techniques mean even smaller winemakers can take advantage of the benefits these closures can offer - such as short runs and exceptional branding that definitely make the product stand out on the sales shelf."

"Of course in an increasingly sustainable economy the advantages of aluminium closures stand out even more, as they are 100% recyclable without any loss of material quality," she added.

The ProWein stand has been designed to offer meeting spaces for specialists, as well as displays for each company. The Aluminium Closures Group cordially invites the world's winemakers to visit their booth to learn about the benefits and advantages

aluminium closures can offer to all wines – from the everyday drinking varieties to the best vintages. Visit us in Hall 13, Stand 16F.

Aluminium Closures Group

The Aluminium Closures Group consists of the leading manufacturers of aluminium closures, aluminium strips and sheets for closures and is part of AMS Europe e.V, representing about 75% of global aluminium closure production.

The members are Amcor, Astro, Closurelogic, FederfinTech, G3 Enterprises, Guala Closures, Herti, Mala and Vinventions as well as Aludium, Constellium, Impexmetal, Novelis, Laminazione Sottile and Slim Aluminium.

For more information visit: www.aluminium-closures.org

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