



PRESS RELEASE

SITEVI 2015 Conference: The European Aluminium Foil Association speaks for the first time in France and presents the many benefits of aluminium closures

November 2015. For the first time, the EAFA (European Aluminium Foil Association) is organising a conference in France that will take place on 25 November during the SITEVI exhibition in Montpellier. The conference entitled 'Turn 360° and discover the benefits of aluminium closures' will cover a broad spectrum including some fascinating information about aluminium closures as well as market information, consumer preferences and sustainability insights. At the end of the presentation, attendees will have the chance to taste some different wines which use aluminium closures and to exchange views with the panel and other members of the EAFA.

The event will take place on Wednesday 25 November 2015, 15.30 - 17.00, Hall B5, Salle 5, Parc des Expositions, Montpellier.

Several industry experts will offer their insights:

- Arturo Martorelli, Amcor Capsules who will present Market Trends & Consumer Preference
- Graham Houlder from the EAFA who will talk about Sustainability of Aluminium Closures
- Testimonial: innovation at the service of tradition

17.00 - 18.00 – Wine tasting of different wines which use aluminium closures

Further information:

Guido Aufdemkamp

www.aluminium-closures.org

About the 'Aluminium Closures – Turn 360°' campaign:

The 'Aluminium Closures – Turn 360°' campaign provides detailed information on the many advantages of this state-of-the-art closure made of aluminium. It is launched by the leading European manufacturers of aluminium closures organized in the European Aluminium Foil Association (EAFA) and supported by their suppliers. EAFA's members represent about 75% of the global aluminium closures production.

The members are Alcopack, Amcor, Astro, CapMetal, Closurelogic, Daim, FederfinTech, G3 Enterprises, Guala Closures, Herti, Mala and RVWT as well as Aludium, Constellium, Hydro, Novelis and Laminazione Sottile.